



**Mississippi**  
Center for  
**Nonprofits**

*Working Smarter Together*

# JANUARY-MARCH 2019 TRAINING CALENDAR

Support for the Center is provided by the following:



THE  
CHISHOLM  
FOUNDATION

**The Phil Hardin Foundation**  
*To Improve the Education of Mississippians*



W.K.  
KELLOGG  
FOUNDATION



## JANUARY

**WEDNESDAY—16**

**THE RIGHT WAY TO START A 501(C) 3 NONPROFIT**

**9am-3pm**

**JACKSON**

This workshop provides the legal and practical steps to successfully organize and secure state and federal approval to operate as a tax-exempt nonprofit organization.

\$139 Per Person

**THURSDAY—24**

**BASIC GRANT PROPOSAL STRATEGIES**

**9am – 3:30pm**

**JACKSON**

This class is designed for beginners, as well as practiced grant writers who need to understand the elements of a grant proposal and how to successfully integrate each into a successful application, as well as the process for successful grant research.

Center Members \$139 Non-Members \$199

**THURSDAY—31**

**BASIC GRANT PROPOSAL STRATEGIES**

**9am – 3:30pm**

**TUPELO**

This class is designed for beginners, as well as practiced grant writers who need to understand the elements of a grant proposal and how to successfully integrate each into a successful application, as well as the process for successful grant research.

Center Members \$139 Non-Members \$199

## FEBRUARY

**WEDNESDAY – 13**

**NONPROFIT TECHNOLOGY SERIES – MICROSOFT EXCEL**

**9am – 12pm**

**GULFPORT**

Microsoft's Excel spreadsheet program can benefit nonprofit organizations by helping the organization keep track of funding, donations, contacts and any other data suited to spreadsheet format.

This workshop will provide an overview of Excel terms, exercises in navigating some of the more basic functions of the program, and will demonstrate how to access charts and formulas.

This workshop will provide an overview of Excel terms, exercises in navigating some of the more basic functions of the program, and will demonstrate how to access charts and formulas.

- Measure your fundraising campaign
- Track your donor activity
- Compare program performance year-over-year

Center Members \$49 Non-Members \$79

**THURSDAY – 21**

**BOARD BOOT CAMP**

**9am – 12pm**

**HERNANDO**

Nonprofit boards need to strengthen their skills, engagement and leadership to adapt to increasing demands of this rapidly evolving environment. The *Board Bootcamp* workshop offers essential training for new and experienced board members, providing them with practical information, resources, and tools that they can use right away to further their organizations' missions.

Goals:

- Knowing what hat you are wearing
- Adhering to the duties of Care, Loyalty and Obedience
- Understanding the relationship between the executive director and the board

Center Members \$69 Non-Members \$99

**TUESDAY – 26**

**GETTING GOVERNMENT GRANTS**

**9am – 3:30pm**

**JACKSON**

Billions of federal grant dollars are awarded to worthy causes each year, but winning grants isn't easy. Tip the odds in your favor with our government grants seminar, Competing for Federal Grants.

During this workshop, you will:

- Find federal grants opportunities that match your organization's mission and priorities
- Examine recent application guidelines and funded proposals to see what works, what doesn't, and why
- Develop a work-plan for proposal development and write key proposal sections
- Write and review concept papers
- Learn to get a head start on competitions before the funding guidelines are released

Center Members \$139 Non-Members \$199

**WEDNESDAY—27**

**CREATING A LOGIC MODEL FOR YOUR PROGRAM SUPPORT**

**9am-12pm**

**JACKSON**

More and more grant funders are requiring organizations to submit the logic models they used to develop the program for which they are seeking funding. So what is a logic model? A logic model is depiction of a program showing what the program will do and what it is to accomplish. It is a series of "if then" relationships that, if implemented as intended, lead to the desired outcomes. It is the core of program planning and evaluation.

Center Members \$69 Non-Members \$99

**THURSDAY – 28**

**THE EXECUTIVE DIRECTOR/CEO PERFORMANCE REVIEW**

**10am – 11:30am**

**WEBINAR**

The Board Chair-Executive Director relationship serves as a model of organizational culture. The Executive Performance Review process can demonstrate how a nonprofit regards developing talent, rewarding good work, and attracting and retaining human resources. After this webinar you will leave with the vital steps to launch an accountable executive performance development and review process. Presenter is Jeffrey Wilcox, The Third Sector Company

Center Members \$20 Non-Members \$30

**MARCH**

**WEDNESDAY – 6**

**COFFEE AND CONVERSATION – *Creating a Funding Message that Works***

**8:30am – 10:15am**

**JACKSON**

Persuading donors to give amid an increasingly competitive landscape a nonprofit organization must move its messaging away from organizational needs and towards making a greater social impact. To raise significant money nonprofits must focus on how they translate money into social change. The fundraising message of social impact takes your argument much further and demonstrates how a nonprofit translates funds raised into social change through a three steps process:

- Donors want to invest in a nonprofit organization
- The investment is translated by the nonprofit's theory of change into social impact
- A change occurs in the community

Center Members \$25 Non-Members \$35 (Breakfast and Coffee included)

**TUESDAY—19**

**CREATING A LOGIC MODEL FOR YOUR PROGRAM SUPPORT**

**9am-12pm**

**GULFPORT**

More and more grant funders are requiring organizations to submit the logic models they used to develop the program for which they are seeking funding. So what is a logic model? A logic model is depiction of a program showing what the program will do and what it is to accomplish. It is a series of "if then" relationships that, if implemented as intended, lead to the desired outcomes. It is the core of program planning and evaluation.

Center Members \$69 Non-Members \$99

**THURSDAY – 28**

**STRATEGY + STRATEGY = IMPACT**

**9am – 3:30pm**

**JACKSON**

Two workshops on one-day that will help your organization strategize their operations. The first training is **“Intro to Strategic Planning”**. A strategic plan is a roadmap for the organization to follow to successfully deliver on its mission. The second workshop is **“Building Strategic Partners & Alliances to Create Collective Impact”**. Collective Impact is a framework for collaboration across the nonprofit sector to make progress on social issues. This impact often involves strategic alliances that can take many forms, including the sharing of information and resources, partnerships, collaborations, consolidations, and mergers with other nonprofit entities.

Center Members \$99 Non-Members \$139 (Coffee & Lunch included)

**IT’S YOUR TURN: THE ROLE OF THE BOARD CHAIR WEB SERIES**

**TUESDAYS – JANUARY 15<sup>TH</sup> THROUGH FEBRUARY 5<sup>TH</sup>**

**10am – 11am**

Leading a group of governance volunteers can be challenging as well as rewarding. Serving as the chair of the board is not a role for the uninspired and undecided. In this workshop, participants will learn about the chair’s responsibility in strengthening and improving the leadership work of the board as a whole. This course is a great primer for new board chairs and excellent refresher for more seasoned board members! Whether you are a current chair, chair-elect, or head up a committee, this workshop covers leadership skills every board member needs.

Center Members \$40 Non-Members \$80



**FOR MORE DETAILED INFORMATION ON OUR TRAINING CALENDAR:** PLEASE VISIT OUR WEBSITE AT [WWW.MSNONPROFITS.ORG](http://WWW.MSNONPROFITS.ORG), THEN CLICK ON THE “EDUCATION TAB”, THEN ON THE “TRAINING CALENDAR” LINK

**HOW TO REGISTER FOR OUR WORKSHOPS:** REGISTER ONLINE AT [WWW.MSNONPROFITS.ORG](http://WWW.MSNONPROFITS.ORG) (PAY WITH CREDIT/DEBIT CARD OR ELECTRONIC CHECK). PLEASE REGISTER AT LEAST 2 WEEKS PRIOR TO SCHEDULED WORKSHOP DATE. THE CENTER RESERVES THE RIGHT TO CANCEL A CLASS IF MINIMUM ENROLLMENT IS NOT MET. FOR MORE INFORMATION, CALL THE CENTER AT 601-968-0061.

**REFUND AND CANCELLATION POLICIES:** CANCELLATIONS RECEIVED 7 DAY PRIOR TO WORKSHOP ARE ENTITLED TO A FULL REFUND (LESS A \$10 PROCESSING FEE). NO REFUNDS WILL BE ISSUED AFTER THAT. ALL CANCELLATIONS ARE ELIGIBLE TO RECEIVE A FULL CREDIT TOWARDS A FUTURE WORKSHOP WITHIN THE CURRENT CALENDAR YEAR.